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FOR IMMEDIATE RELEASE

MICRO KEY SOLUTIONS LAUNCHES MKSYNERGY: THE LINK TO SUCCESS FOR ALARM DEALERS

*THE NEWLY LAUNCHED PROGRAM IS ALREADY CREATING A MAJOR BUZZ AS ALARM DEALERS AND WHOLESALE
CENTRAL STATIONS IN THE INDUSTRY ARE TAKING KEY INTEREST*

October 1, 2020: Micro Key Solutions has proudly announced the launch of an all-new program called MKSynergy. Micro Key Solutions, an established leader in the security industry, has launched MKSynergy as the ultimate 'link' to an Alarm Dealers' success. The program was developed to help alarm dealers save time and money. MKSynergy was created specifically for alarm dealers, allowing them to seamlessly connect their accounting and service solution with their monitoring center.

"We designed MKSynergy to bridge the gap between uncooperative systems, and to seamlessly connect all of what is going on inside of your business with your central station." Said Micro Key Solutions' President Victoria Ferro, while explaining MKSynergy and its functions. "There are many black holes created by running multiple systems that aren't linked such as duplicate data entry and costly errors... and this new technologically advanced solution has been created to solve all such problems." She added.

Synergies enhance businesses by achieving a sum that is more valuable than its individual parts. MKSynergy connects an Alarm Dealers' two most important business products. "The primary goal of our program is to achieve synergy to increase productivity and profitability for our valuable customers, and to increase the value of their company." Said Victoria, while talking about the aim of this new program. One program means entering data only once. Saving time and money will ultimately enable businesses to provide better services to their clients.

Micro Key has partnered with several Wholesale Central Station monitoring centers and the list is still growing.

For more information, please visit the website at:

<https://www.microkey.com/dealer-solutions/mksynergy/>

Or watch a YouTube video explaining the program by clicking the link below:

www.youtube.com/watch?v=nCJFu_eVlf0&feature=youtu.be